COMMUNITY ENGAGEMENT & VOLUNTEERISM

Elizabeth Satterfield & Claire Tryon

West Virginia Association of Museum Conference April 14, 2023





Meet our Team





Elizabeth Satterfield

Curator & Director of Education

Claire Tryon Program Assistant





Baby Goats

Moral Support

Reality Check



What are some things your organization is struggling with?



What are your community's needs?





What are your community's assests?

Why engage your community?



Don't de

Realize & Embrace your () Know your limits but push them Capacity

Set atta

Don't decry small beginnings

Set attainable goals!

Asset based vs. Needs based

Ask yourself two questions: 1. What do you need? 2. What do you have?







Get creative!



Building Partnerships

Who's voice is missing and why? Who do you feel needs to be included?

Show Up!



Fostering Volunteerism!

Recruitment & Retention



Realize and respect that people volunteer for different reasons and in different seasons.





Recruitment

Tap into volunteer motivations

Pair interest with tasks

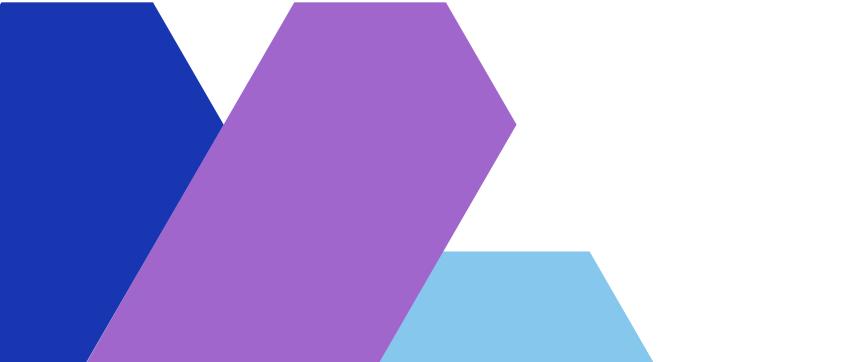
- Look around your community for volunteers
- Have a variety of opportunities at a time

Retention



Say "Thank you" in multiple ways







Communicate frequently

Volunteer Appreciation

Volunteer outside your org

Stay In Touch

Demonstrating Impact

Data = Impact



What to Measure



Volunteer Hours





Discussion Time! Break into small groups to discuss scenarios

20 MIN

Thank you! Contact Us

(304) 864-3959

elizabeth.satterfield@arthurdaleheritage.org claire@arthurdaleheritage.org

www.arthurdaleheritage.org



Resource Page

Find the magic and fun in presenting with Canva Presentations. Press the following keys while on Present mode!

B for blur

D for a drumroll

Q for quiet

Any number from 0-9 for a timer

C for confetti

O for bubbles

X to close

.