

2026 Conference: Invitation to Advertisers, Exhibitors, and Sponsors

The 2026 WVAM conference, “Looking Forward, Looking Back: Positioning Museums for the Next 250 Years,” will be held April 23-25, 2026 at the Highlands Event Center in Triadelphia, WV.

Please accept this invitation to exhibit during the 2026 conference, to advertise in the conference program, purchase social media ads, and sponsor conference events.

Exhibitor Tables:

Exhibitor tables will be located in Salon C at the Highlands Events Center. Exhibitors will be provided with a table and chair(s). The venue may or may not provide table coverings, be prepared to bring your own. Additional tables are available at a discounted rate. Small organizations may take advantage of the shared table rate, which provides half a table and one chair.

Each exhibitor will receive one conference registration included in the fee. Additional registrations may be purchased.

Exhibitor Table – \$200 (includes one conference registration for vendor)

Additional tables – \$50 each

Shared table – \$100 per vendor (for half a table) (includes one conference registration for vendor)

Advertising:

Ads will appear in the digital preliminary and final print programs. The program is distributed to all conference attendees, shared with our email list, and posted on the website and social media.

Ads may be in color or black and white and should be at least 300 resolution. Please send both a JPEG and PDF version of your ad.

Full page ad: 7.5” (w) x 10” (h)

Full page ad in program (front of program) – \$150

Full page ad in program (back of program) – \$130

Half page ad: 7.5” (w) x 5” (h)

Half page ad in program (front of program) – \$100

Half page ad in program (back of program) – \$80

Quarter page ad: 3.5" (w) x 5" (h)

Quarter page ad in program (front of program) – \$60

Quarter page ad in program (back of program) – \$40

Social media posts may be an image (photo/flyer/logo) or a video. All social media posts will be shared to the WVAM facebook and instagram pages. Please provide a brief paragraph to accompany each social media post, and provide any account handles/websites you wish to have included in your post(s).

Social Media Feature(s) – \$30 each, or 4 for \$100

Event Sponsorships:

All sponsors will be featured on the conference webpage and WVAM social media, and will be able to put promotional materials in the conference bags for attendees. There will be prominent signage with sponsor name and logo at your sponsored event.

Awards Sponsor: \$350

Sponsorship covers the monetary award for Institution of the Year and cost of awards.

Breaks Sponsor: \$500

Drinks station at the Highlands Event Center.

Reception Sponsor: \$750

Reception will be held Thursday, April 23, 2026 at the Scottish Rite Cathedral.

Banquet Sponsor: \$750

Banquet will be held Friday, April 24, 2026 at the Highlands Event Center.

Keynote Sponsor: \$750

Sponsorship covers honorarium and travel accommodations for keynote speaker.

Keynote address occurs during Friday night Banquet.

Sponsorship Packages:

Title Sponsorship – \$2000

The title sponsorship is designed for businesses and organizations that want to make a meaningful impact by supporting the West Virginia Association of Museums (WVAM) and its mission. This premier sponsorship level provides high-profile recognition before, during, and after the event, helping demonstrate your organization's commitment to education, preservation, and the arts across West Virginia.

Recognition as the "2026 WVAM Conference Presented by {Company Name}"

Prominent logo placement on: Conference program front cover, all event signage, and

- main conference webpage
- Dedicated sponsor spotlight in: banquet remarks, a 5-post social media series, and conference emails
- Two conference registrations
- Exhibitor Table
- Full back-page cover ad in conference program
- Name, logo, link, and 250-word profile on conference webpage
- Promotional materials in conference bags
- Industry Partner Membership for 1 year

Platinum Sponsor – \$1000

- Two conference registrations
- Ability to brand or sponsor banquet, keynote, or reception
- Exhibitor Table
- Full page ad in conference program
- Name, logo, link, and 100-word profile on conference webpage
- Display of logo on front cover of program
- Three social media feature posts
- Promotional materials in conference bags
- Industry Partner Membership for 1 year

Gold Sponsor – \$500

- One conference registration
- Ability to brand or sponsor a session
- Exhibitor table
- Half page ad in conference program
- Name, logo, link, and 100-word profile on conference webpage
- Two social media feature posts
- Promotional materials in conference bags
- 25% discount on Industry Partner Membership

Silver Sponsor – \$250

- One conference registration
- Ability to brand or sponsor a session
- Quarter page ad in conference program
- Name, logo, link, and 100-word profile on conference webpage
- Social media feature post
- Promotional materials in conference bags

Bronze Sponsor – \$100

- Logo in conference program
- Name, logo, and link on conference webpage
- Social media post with other Bronze Sponsors

Promotional materials in conference bags

SPACE IS LIMITED SO RESERVE EARLY!

Complete the form online at www.museumsofww.org/annual-conference or mail form to the address below by **January 30, 2026** to reserve your tables, advertisements, and sponsorships.

All fees are due by **February 28, 2026** payable online or by check made out to West Virginia Association of Museums. In order to be featured in printed conference materials, sponsorships and advertisements must be received by **February 28, 2026**.

Please send logo files and ad designs to museumsofww@gmail.com by **February 28, 2026**.

Mail form to WVAM, P.O. Box 4589, Morgantown, WV 26504 or email to museumsofww@gmail.com

The purchase of exhibit space, advertisements, and sponsorships for the 2026 West Virginia Association of Museums conference is non-refundable and non-transferable.